



Cambridge Assessment's Social Media Policy

Cambridge Assessment's social media is managed by the Group Public Affairs team, on behalf of the organisation.

- Being followed by or connected to Cambridge Assessment does not imply endorsement of any kind.
- We will update and monitor our social media accounts during office hours, Monday to Friday. Social media sites may occasionally be unavailable and we accept no responsibility for lack of service due to downtime.
- We welcome feedback and ideas from all our followers and connections, and we endeavour to join the conversation where possible. However, we are not able to reply individually to all the messages we receive.
- The Public Affairs team reads all messages and comments and ensures that any emerging themes or helpful suggestions are passed to the relevant people in the organisation. However, social media is not recognised as an official correspondence channel and all official correspondence should come via the formal channels as detailed in the contact us section of our website.